

Introduction

Genocide 2.0: Artsakh Ethnic Cleansing is a groundbreaking documentary film that exposes Azerbaijan's brutal campaign to erase the Armenian presence in Artsakh. For the first time in over 1,700 years, Easter was not celebrated in Artsakh in 2024. This stark reminder of the ongoing crisis highlights the urgency of this film.

While the world's attention is elsewhere, Azerbaijan's regime has been systematically targeting Armenians, forcibly displacing over 120,000 people from their ancestral homes.

This documentary, part of the <u>"Faces of Persecution"</u> series, provides irrefutable evidence of Azerbaijan's atrocities, including the kidnapping, imprisonment, and torture of Artsakh leaders to millions of viewers worldwide.

We invite you to watch the documentary's **short preview** and witness firsthand the devastating impact of Azerbaijan's actions on the Armenian people. By supporting this film, you can help raise awareness of the atrocities committed by Azerbaijan and demand justice for the victims of Genocide 2.0.

Purpose

We embarked on the 'Faces of Persecution' docuseries project to amplify the Artsakh crisis by highlighting its parallels with other ongoing human rights tragedies, such as the Yazidi genocide and the massacres in Kaduna State, Nigeria. By drawing attention to these comparable struggles, we hope to ignite a broader global movement for justice and accountability.

The Team

Genocide 2.0: Artsakh Ethnic Cleansing boasts a committed team, including an impressive advisory board, a powerful cast, and an award-winning production professionals, and the guidance of the multi-Emmy-winning filmmaker, <u>Bared Maronian</u>.

Proven Track Record

Our inaugural film of the series, '10 Years On,' featured in a recent Newsweek article, delves into the horrific atrocities committed against the Yazidi community by ISIS in Iraq. It also offers a stark contrast by highlighting Armenia as a model of religious harmony and peaceful coexistence, home to 35,000 Yazidis and the world's largest Yazidi temple. This unique perspective underscores the importance of protecting minority rights and fostering interfaith understanding.

'10 Years On' is set for worldwide distribution by JAVA Films on major networks, including <u>DW (Deutsche Welle)</u>, <u>RTVE (Spanish Network)</u>, and the Portuguese Broadcasting Network, demonstrating the far-reaching impact of our 'Faces of Persecution' series and its ability to educate millions of viewers about critical issues such as the Artsakh crisis and the plight of minority communities worldwide.

Call to Action

The completion of 'Genocide 2.0: Artsakh Ethnic Cleansing' is currently at a critical post-production stage. Your much-needed support will ensure that we can finish this project in a timely manner and bring this urgent story to a global audience.

Please consider the following levels of contribution and corresponding acknowledgments:

- Writer's Circle.......\$1,000-\$10,000
- Director's Circle......\$10,001-\$25,000
- Producer's Circle......\$25,001-\$50,000
- Executive Producer's Circle....\$50,001 and above

*Donors will receive the appropriate salutation in the credit of the film for their tax-deductible donations. All other levels or forms of donations are greatly appreciated.

You may make your tax-deductible donation online or by making checks payable to:

Cultural Impact Foundation - A 501(c)(3) Not-for-Profit Organization | Tax ID: 82-2034763 2259 Saint Charles Dr., Clearwater, FL 33764

Impact

We are confident that your support will help us elevate the Artsakh issue to the next global level, just as we were able to achieve with '10 Years On.' By joining us in this important endeavor, you can help ensure that the voices of the Armenian people are heard and that justice is served.